

VENUE: New York, USA

DATE: May, 2014

ORGANIZERS: Skate's & The Art Newspaper

TITLE OF CONFERENCE: The Structure of the Art World

LECTURE

This short course will provide an introduction to the institutions and mechanisms of the art market. Citing relevant case studies and recent market developments, it will explore topics including: the structure of the art world, valuation, market analysis and art indices, and collecting. Lectures will be complemented by interactive seminars with art market experts and professionals.

Natasha Degen

Natasha Degen has previously taught courses on art and its markets at Cass Business School and Sotheby's Institute of Art. A graduate of Princeton University and the University of Cambridge, she has contributed to publications including the Financial Times, The New York Times, Artforum, and frieze. She is currently working on an anthology of artists' writings and critics' texts on the art market, to be published later this year.

Anne-Hélène Decaux

After graduating from the Sorbonne University in Paris and UNSW in Sydney in 2005, Anne-Hélène joined the cultural agency of the Aga Khan Development Network in Geneva. In 2007, she undertook further training with Christie's in New York and specialized in Modern and Contemporary Art. In 2009, she set up her own consulting firm and started writing, advising and curating for corporate and private clients in France, North Africa and the Middle-East. In 2012, she joined ArtViatic – the first exclusive platform for buying and selling authenticated and certified high-end artworks without the need of any intermediaries as Head of Communications.

Javier Lumbreras

Mr. Lumbreras has a background in banking, real estate and art, and adheres to a lineage of art collectors. Playing a pivotal role in the international art market, he has served as a consultant to private collections, and trustee to museums and other international art institutions. He is considered a pioneer in the field of art investment funds worldwide. Javier serves as the CEO of Artemundi Management Limited. Recently, he founded the Adrastus Collection, a family trust initiative in support of institutional aims. Javier is the author of the book *The Art of Collecting Art*.

Ingrid Trijelaar

Ingrid Trijelaar is Art Adviser and Guest Curator of ABN AMRO Group Corporate Art Collection. She is the Founder of Global Art Waves (art events), Curator and treasurer of "Ode aan de Wildernis" Foundation and a guest lecturer at the Free University of Amsterdam (postgraduate art program).

Course Schedule

The time for all live lectures and seminars is 12 pm (noon) NYC Time / 17:00 pm London time.

Week 1 (Lecture: April 16; Seminar: April 18)

The Structure of the Art World

The first lecture will present an overview of the various interdependent commercial and noncommercial entities that constitute the art world: galleries, auction houses, museums, art fairs, biennials, etc.



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