

VENUE: Montreux, Switzerland  
DATE: 2009  
ORGANIZERS: Marcus Evans Summit  
TITLE OF CONFERENCE: Art as an asset

LECTURE



At the start of November 2009, Artemundi Global Fund was invited to participate in the Marcus Evans Elite Summit for global investors in Montreux, Switzerland. Team members Javier Lumbreras and Laura Sheridan were very successful at the conference, giving a combined total of 36 presentations to potential investors including some of Europe's top CEOs, Family Office Directors, Investment Managers and Wealth Advisors.

Numerous of these high powered executives representing banks, investment firms, family offices and advisory services were extremely intrigued by Artemundi's presentation on art as an alternative asset. Art appreciates in value over time, rewards investors intellectually, emotionally and aesthetically while being

generally unaffected by other markets or inflation.

Lumbreras and Sheridan connected with a wide range of individuals that spanned the spectrum of being art enthusiasts to intellectuals that were unaware of an art investment funds intricacies. Conference members represented Switzerland, Italy, Spain, Germany, Belgium, The UK, Jersey Island, Austria, Andorra, France, Turkey, Cyprus & The Netherlands.

The overall feedback was so encouraging that after weeks of following up, Lumbreras and Sheridan have returned to Europe at the beginning of February to meet with investors and passionate art collectors to bring them on board to AGE.