

VENUE: ARCO, Collecting Forum, Madrid, Spain

LECTURE

DATE: February 16, 2011

ORGANIZERS: ARCO & Fundación Banco Santander

TITLE OF CONFERENCE: Emerged Markets of the Middle East and Asia vs. The Regressive Western Market

We are pleased to share the news with you regarding a major event that Artemundi Global Fund will take part in. On February 16, 2011 Javier Lumbreras will be speaking on a panel discussing: **Emerged Markets of the Middle East and Asia vs. The Regressive Western Market** at the respectable art fair ARCO in Madrid, sponsored by the Fundación Banco Santander.

This event is being organized in conjunction with ArtFacts.Net, the leading archive and analysis site on contemporary art; the Caprice Horn Gallery as a moderator and ARCO's Collector's Forum and will feature the enhanced importance of art and collectibles as assets in wealth and asset management, focusing in particular in the emerging markets of the silk road: South and South East Asia, representing the ancient civilizations of China, India and Persia.

Javier Lumbreras participation in this event as CEO of our leading art investment fund will be accompanied alongside global leaders in the art market, private wealth managers, academic luminaries and recognized professionals within the art industry. The other speakers are: Speakers: Iain Robertson, Sotheby's Institute, London, UK. Marek Claassen, Director and Founder, Artfacts, London, UK. Georgina Adam, Journalist, Financial Times, London, UK. Adriano Picinati di Torcello, Senior Manager, Deloitte, Luxembourg, Luxembourg. G. Beaudin, Media and Marketing Director, ArtFacts.Net, Berlin, German. Moderated by Caprice Horn, Gallerist, Caprice Horn Gallery, GmbH, Berlin.



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