



# Art Investment Panel in Paris!

**Deloitte.**

Dear Family Friends and Supporters,

We are pleased to share good news with you regarding a major event that AGF will take part in. On October 21, 2010 Mr. Javier Lumbreras will be speaking on a panel discussing a new direction in art investments and representing Artemundi Global Fund at the respectable Deloitte Luxembourg Art & Finance Conference in Paris!



This event is being organized in conjunction with the Maastricht University Art Markets Symposium and will feature the enhanced importance of art and collectibles as assets in wealth and asset management. AGF's participation in this event as a leading art investment fund will be accompanied alongside global leaders in the art market, private wealth managers, academic luminaries and recognized professionals within the art industry.

As this event will coincide with the FIAC art fair in Paris, many of you might have already planned to be in town for the weekend. If so, we invite you to join us and hear Mr. Javier Lumbreras speak at Hotel Lutetia at 11 am on Thursday October 21, 2010. Please let us know in advance so we can RSVP on your behalf.



Deloitte Art & Finance Conference  
Thursday 21 October 2010  
Hotel Lutetia - 45 Boulevard Raspail 75006 Paris  
9:00 am - 6:00 pm / Art Investment Panel at 11:00 am



Artemundi Global Fund is honored to take part in such a prestigious event on art as an asset. We extend our sincere appreciation to Deloitte S.A. Luxembourg, Luxembourg for Finance and the Luxembourg Embassy in Paris in partnership with FIAC.

We will gladly send you the follow up materials from the event when they are released to the public.



## Deloitte art & finance conference - Paris, 20 & 21 October 2010



For the third consecutive year, Deloitte S.A. Luxembourg is collaborating with the Maastricht University to organise a conference on a fascinating subject:

### **The enhanced importance of art and collectible assets in wealth and asset management.**

On 20 October 2010, Maastricht University will organise its fourth Art Markets Symposium. This private academic session is not open to the public.

This year's art & finance conference plenary session promises once again to be very interesting and challenging, thanks to the participation of a selected panel of academic luminaries, private wealth managers, and art investment funds experts, art market professionals, lawyers, and consultants.



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**This event will take place from 9:00 a.m. to 6:00 p.m. on Thursday, 21 October at:**

**Hôtel Lutetia  
Salon Président (1st Floor)  
45 boulevard Raspail – 75006 PARIS**

**Free entrance by invitation only. The plenary session will be followed by a cocktail reception**

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Please mark this date on your calendar. You will be receiving an official invitation and the whole conference's programme in September. As our target audience is very selected and we have a limited amount of places available, you can reserve your place in advance by sending your RSVP to [luevents@deloitte.lu](mailto:luevents@deloitte.lu) as of today.

### **Our sponsors**

The conference is organised with the patronage of Luxembourg for Finance and the Luxembourg Embassy in Paris in partnership with FIAC.



Ambassade du Grand-Duché de  
Luxembourg en France



## Mr. Javier Lumbreras – Artemundi Global Fund

As a result of his deep-rooted passion for fine art and strong track record for investing within the industry, Mr. Javier Lumbreras was inspired to lead among a group of founding art collectors, Artemundi Global Fund (AGF), a strategically diversified art investment fund.



Born into a renown family from Spain with a background in banking, real estate and art, Mr. Lumbreras adheres to a lineage of art collectors. In playing a pivotal role in the international art market, Mr. Lumbreras has served as a consultant to private collectors, a guest lecturer at several banks, institutions, family offices and museums as well as a trustee to international art institutions.

He is the author of the book *The Art of Collecting Art* which has sold out of its first edition; a second edition is being reproduced by Banco Nacional de Mexico, CITIBank.

Today, as founder and CEO of Artemundi Global Fund, Mr. Lumbreras brings his well trained eye and expertise in the acquisition & sale of fine art objects to a very qualified team working for AGF. Together they recognized that an art investment fund has the ability to serve as a valuable asset class investment vehicle, especially amongst volatile traditional markets.

Blending all of these influences together, Artemundi Global Fund provides art collectors and sophisticated investors with an effective vehicle to profit and take pleasure in one of today's most promising and beautiful assets available.



Amongst economic uncertainty, alternative assets serve to be a valuable store of wealth. Art, one of the most intriguing and aesthetically pleasing assets, has performed exceptionally well in recent quarters in contrast to traditional markets.

Artemundi Global Fund (AGF) is a diversified art investment private equity fund with a strategic portfolio that covers half a millennium of universally recognized artists with proven track records. Led by art investment expert and fifth generation art collector Mr. Javier Lumbreras with representative offices in the USA, Latin America and Europe the AGF team pursues strategic genres, the highest regarded artists and their most iconographic works of art in order to achieve an attractive rate of return for investors.

Artemundi Management has successfully invested over \$250,000,000 in the art market over the past twenty years by using accumulated quantitative and qualitative methods, global market arbitrage combined with the ability to identify, interpret and capitalize on specific art transaction opportunities.

Artemundi Global Fund is passionate about having their artwork enjoyed to its fullest potential, allowing their investors to hang the works of art from the fund in their homes or offices on a revolving basis as well as having pieces on loan to recognized international art exhibitions.

In addition to the fund, AGF provides one to one consulting services for individual or institutional investors who want to create their own art portfolio for patrimonial & lineage preservation, investment or

merely for aesthetic and intellectual enjoyment. AGF's practical methods, accurate analysis and highly regarded network enables them to make substantial returns.