



Deloitte 2011 Art & Finance Conference Ritz Carlton Hotel, Miami Beach Programme

1 December 2011 – Academic Session – Boardroom

11.00 a.m. - 5.15 p.m. **Maastricht University Art Market Symposium**

6.00 p.m. - 8.00 p.m. **Cocktail reception for all speakers hosted by Mr Javier Lumbreras (CEO - Artemundi Group)**

2 December 2011 – Plenary Session – Salon 1

8.30 a.m. - 9.00 a.m. **Registration and welcome coffee**

9.00 a.m. - 9.05 a.m. **Welcoming words**
Speaker: Thierry Hoeltgen, Lead Partner at Deloitte Luxembourg will be giving welcoming remarks.

9.05 a.m. - 9.20 a.m. **Opening address**
Speaker: H.E. Jean-Paul Senninger - Ambassador of the Grand-Duchy of Luxembourg in the USA

9.20 a.m. - 9.30 a.m. **Introduction**
Speaker: Moderator of the conference Adriano Picinati di Torcello, Directeur – Deloitte Luxembourg

9.30 a.m. - 10.30 a.m. **New Business Model – Multilateral trading facility dedicated to artworks**
The art market and a stock market – a colorful alternative – SplitartTM
Speaker: Dror Chevion: General Manager - SplitartTM (Luxembourg)

10.30 a.m.-12.00 p.m.

Museums funding issues

The role, aim, and identity of cultural organizations have radically changed leading to an increasing need of professionalism and economically sustainability, and, therefore, of strategic solutions.

Moderator:

James Knox, Managing Director - The Art Newspaper (UK)

Speakers:

Julien Anfruns, General Director – International Council of Museums (France)

Martin Bethenod, Director of Palazzo Grassi - Punta della Dogana (Italy)

Godfrey Worsdale, Director - BALTIC Centre for Contemporary Art (UK)

Scott Schaefer, Senior Curator of Paintings - J. Paul Getty Museum (USA)

Tony Podesta, Chairman - Podesta Group, (USA)

Dr. Eric M. Zafran, the Susan Morse Hilles Curator of European Art - the Wadsworth Atheneum (USA)

12.00 p.m. - 1.45 p.m.

Lunch break – Ballroom Foyer

1.45 p.m. - 2.45 p.m.

Corporate collections tangible and intangible benefits

Moderator:

Dr Iain Robertson, Head of Art business - Sotheby's Institute of Art (UK)

Speakers:

Delphine Munro, Head of Arts - European Investment Bank (Luxembourg)

Alistair Hicks, Curator & Art advisor - Deutsche Bank AG (UK)

Dr Dietrich von Frank, Managing Director HNWI / Art - Nationale Suisse (Switzerland)

Fabienne Nicholas, Head of Consultancy - Contemporary Art Society (UK),

Drs. Annabelle Birnie, Director Sponsoring, Art Management & Events; Certified Valuer modern & Contemporary Art - ING Bank (Netherlands)

Teresa Porto, Director - Fundación Novacaixagalicia (Spain)

2.45 p.m. - 3.45 p.m.

Emerging markets collectors services needs

China, India, South America and the Middle East are reshaping collectors' perceptions and creating new collecting opportunities. What type of services are they looking at?

Moderator:

Jeffrey Boloten, Managing Director - ArtInsight (UK)

Speakers:

Javier Lumbreras, Private collector Adrastus Collection (www.adrastuscollection.com) & CEO - Artemundi Group (Mexico)

Jonathan Binstock, Senior Advisor - Citi Private Bank Art Advisory & Finance (USA)

Bashar Al-Shroogi, Private collector & CEO - Cuadro Fine Art Gallery (Dubai, UAE)

Arianne Levene, Founder - New Art World Ltd (London)

Bertrand Schautz, Director & Administrator - FAEI - Fine Arts Expert Institute (Switzerland)

3.45 p.m. – 4.15 p.m.	Coffee break – Ballroom Foyer
4.15 p.m. - 4.45 p.m.	<p>Clear legal title - the foundation to market liquidity and value, a key consideration to the development of art as a financial asset</p> <p>Speaker: Lawrence M. Shindell, Chairman - ARIS Title Insurance Corporation (USA)</p>
4.45 p.m. - 5.45 p.m.	<p>New art investment developments - index methodologies and market measurement</p> <p>With the long-termed, worldwide trend of increasing wealth, alongside the growth in knowledge about Art market, a much larger community has started to be interested in collecting and/or investing in Art.</p> <p>Moderator: Anders Petterson, Managing Director - ArtTactic (UK)</p> <p>Speakers: Prof. Michael Moses, Founder of the Mei-Moses Index (USA) Prof. Rachel Campbell Pownall - Maastricht University (Netherlands) Michael Plummer, Co-founder - Artvest Partners LCC (USA) Fabian Bocart, Quantitative Research Director - Tutela Capital SA (Belgium) Thomas Galbraith, Director - artnet@analytics (USA)</p>
5.45 p.m. - 6.25 p.m.	<p>Wrap-up session</p> <p>Speaker: Thomas Krens, Chairman & CEO - Global Cultural Asset Management Group (USA) Director Emeritus – Solomon R. Guggenheim Foundation (USA)</p>
6.25 p.m. – 6.30 p.m.	<p>Concluding remarks</p> <p>Speaker: Thierry Hoeltgen, Lead Partner - Deloitte Luxembourg</p>
6.30 p.m.	Cocktail at Ritz Carlton's DiLido Beach Club South