



NEWSLETTER



ARTEMUNDI
GLOBAL FUND

A World Market for Art

The Art Market has Revived Due to Global Strength

Amid volatile global stock markets, experts are confident in the solid recovery of the international art market. Similarly, compared to gold—which has appreciated 50% since the end of 2008—original artworks are unique and tangible assets that investors often turn to during unstable economic times. Prominent *New York Times* columnist Carol Vogel reports that “everyone is betting on the market’s continued strength, realizing that collectors with money to spend are feeling more secure parking their cash in art than in volatile financial markets.”

Many wealthy buyers have transitioned their purchases from yachts and jets towards tangible assets with long-term value such as art and antiques, says Dr. Clare McAndrews, founder of *Arts Economics*. These ‘investments of passion’ have worked strongly in favor of the art market, with art now recognized as a viable alternative investment asset. Dr. McAndrews analyzed a survey that was completed by major international art collectors. This survey exposed the truth that many are primarily driven

by the aesthetic, decorative, intellectual and/or historical properties of art rather than being motivated by money. However, McAndrews also found that “most felt that their investment in art had outperformed inflation and in many cases had done better than their investments in financial and property markets.”

The *Wall Street Journal* accurately noted in a January 4, 2010 “Year-End Review of Markets & Finance” that international art collectors from Europe, Latin America and China have bought art as both a solid investment and a hedge against possible inflation.

A noteworthy genre that has been generating significant global returns is Contemporary Chinese art. Recent sales at both Christie’s and Sotheby’s amassed over \$40,000,000 USD for Chinese artwork, setting several records and exceeding expectations. Backed by the substantial increase in those with newfound wealth, the Chinese have a voracious appetite for their native artwork, snatching up their gems both in and out of Asia.

Categories such as Old Masters and Post-War have also had positive first quarter performances all over the world, as indicated by Michael Moses, co-founder of the MeiMoses Annual All Art Index. This is primarily attributable to the fact that, “high quality art remains high quality art in good and bad times,” recognized by Anders Patterson of *ArtTactics*’ “2010 Art Market Outlook.”

“It’s become a very, very active market again,” says Marc Porter, president of Christie’s America, with buyers from Russia, Asia and the Middle East spearheading this activity. Optimism seems justifiable with prominent works by universally recognized artists coming to auction blocks this May, including several pieces from the Artemundi Global Fund collection.

In closing, we encourage you to join AGF as we benefit from the recovery of the global art market. The timing has never been better, the opportunity more unique and the methodology so strategic. For more information contact Laura Sheridan at LSheridan@artemundiglobalfund.com



Prominent Mexican Exhibition Honors José Clemente Orozco



Nearly sixty years after the demise of the leading Mexican social realist painter, the city of Guadalajara, Mexico honored José Clemente Orozco with a commemorative three-hundred and sixty-seven piece solo exhibition entitled “José Clemente Orozco: Painting and Truth.”

Over one thousand people people attended the opening of this historic art exhibition, including the Governor

of the State, Director of the Ministry of Culture, the artist’s family as well as distinguished art collectors from México.

Orozco is recognized in Mexican history for promoting political causes and loyally depicting the working class and peasants throughout his murals and paintings, rather than the prominent society. He diligently worked alongside renown painters Diego Rivera and David Alfaro Siqueiros to form the Mexican Muralist Renaissance in the 1930’s. Together, these three artists were referred to as “*Los Tres Grandes*” / “*The Three Great Ones*.” This movement portrayed the socialist and political aura which was widely publicized in post-revolutionary México.

As one of the most significant artists in Mexican history, Artemundi Global Fund was privileged to contribute several works of art to the José Clemente Orozco exhibition.



AGF Recognized in Major Publications Around the World

“Private groups such as [Artemundi Global Fund](#) have been all the rage, transfusing \$250,000 to more than \$5 million from clients eager to buy into everything from an Old Master to an Andy Warhol”

...“According to statistics compiled by Bloomberg News, the average compound annual return on fine art has been 33 percent since 2004” - **Bloomberg NEWS**

“Artemundi Global Fund Offers a New Approach to Investing in Art”

...“In conjunction with fervor and over five generations of experience in the art market, Lumbreras recognizes that an art investment fund has the potential to serve as a very valuable asset class investment instrument, especially in changing economic times. Blending all of these influences together, AGF has officially launched .. as a diversified art investment private equity fund with a strategic portfolio that covers half a millennium of universally recognized artists with proven track records.” - **Artdaily**

“Javier Lumbreras, director of Artemundi Global Fund, explains ‘that art is relatively stable. Because there are few works of high value, it makes art a safe investment, particularly in low growth economies with high inflation.’”

... “The big news of this fund is that they yield on deposit to its investors some of the works in the fund. This way, you can have in your home or office a Picasso or Mondrian while keeping the money invested, with the possibility of acquiring it at the bottom end of the cycle of the fund.” - **CNN Expansion**

“In recent years, art investment funds have become a very enticing alternative investment tool.”

...“The high historical performance of art has attracted the attention of hedge fund managers, endowments, foundations and ultra-high-net-worth individuals. Few have prevailed or recently launched: [Artemundi Global Fund](#) ” - **Financial Edge**

“Also entering the market is the Cayman Islands-based Artemundi Global Fund, the brainchild of Spanish collector Javier Lumbreras. This is a five-year. closed-end fund that hopes to raise up to \$225 million to buy 150 to 200 works of art. Investors will get to take the works of art home with them, unlike in other fund. - **GulfNews**

“The Recognized Curator of Art Tere Arcq will Present the Conference “Surrealist Women in Mexico”

... “Tere Arcq is the Chief Curator and Director of the Mexico office for Artemundi Global Fund.” - **PoderEdomex**



Citco & AXA-Art Insurance



In an effort to move forward with the best services available, Artemundi Global Fund is pleased to announce our partnership with Citco Fund Services and AXA-Art Insurance Corporation.

With over sixteen strategic international centers, Citco Fund Services is in charge of fund administration and custody coordination for AGF. Their Fund Services include net asset value calculations, fund accounting, anti-money laundering compliance and corporate & legal services.

AXA Art is the only globally operating specialty art and collectibles insurance company that offers tailor-made coverage solutions for private and corporate collections, such as AGF. Due to its global presence and network of art experts deeply woven into the global arts community, AXA Art maintains an in depth knowledge into the values and trends of the international art market.

AGF is confident that both companies will positively contribute to our global success!

AGF Develops their International Relationship Offices in México & Latin America as well as in Miami

Joining Victoria Torres and lead by Chief curator Tere Arcq, with assistance by Teresita Cabrera, AGF has proliferated their Mexican and Latin American Relationship Office in México City. Furthermore, AGF proudly adds Professor Charles V. Williams to the team as CFO.

Tere Arcq has a Master's degree in Art Management and Museum Studies from the University of Casa Lamm in México City and a Bachelor of the Arts in Art History. Over the past twenty years, Arcq has worked in several premiere art museums throughout México, the US and Europe, forging relationships and curating shows with world-renowned artists and patrons. She has published several art related essays for well known catalogues and publications, served as an advisor to help develop editorial projects for art exhibitions and has worked as editor and co-author on a book on Surrealism which she received a grant from the National Fund for Culture and Arts in México. Due to Tere's fluency in Spanish, English and French she offers

extensive academic and professional experience in the arts and communication industries throughout México, Latin America and Europe.

Assisting with curatorial and art related matters for AGF is Teresita Cabrera. Cabrera studied Art History at the University of Casa Lamm in México City. She worked as a curatorial assistant for the exhibition *The Art of Mark Rothko* which was on view at both The Museum of Modern Art in México as well as at The National Gallery of Art in Washington DC. Teresita has worked as a volunteer in the Curatorial Department of the Franz Mayer Museum in México City. Additionally, in 2006 she organized a tremendously successful auction of Latin American Art at the Centro de Cultura Casa Lamm.

Professor Charles V. Williams, a long-standing Miami, Florida native brings an impressive professional and academic background to the Artemundi Global Fund team. With a dual Masters Degree in business administration and in professional

accountancy, Williams is also a Certified Public Accountant where he has been working in the field ever since. While simultaneously educating Finance and Accounting to MBA students in South Florida, Charles Williams has held many professional roles as Chief Financial Officer, Comptroller and General Manager of various companies that include the banking and hotel industry in the United States. He comes to Artemundi Global Fund with a solid background as a Financial Analyst and a thorough knowledge of the accountancy requirements for the fund.



To contact the AGF México & Latin American Relationship Office please call +52.55.5350.5964 or email Tere Arcq at T.Arcq@artemundiglobalfund.com.

Javier Lumbreras Supports the International Kids Fund



Co-sponsored by Ideobox, DOT Fiftyone Gallery and SaludArte, AGF's primary philanthropy, Javier Lumbreras was pleased to donate a work of art from his private collection to the upcoming International Kids Fund (IFK) Latin American Auction. This annual event in Miami, Florida helps raise money for IFK & Jackson Memorial Hospital Foundation to provide "life-saving medical care for children in need" all over the world. IFK gives many of these under-privileged children the crucial treatments they need to give life a second chance. AGF's CEO is honored to be a part of such a meaningful event.